

## Confidential Information

When dealing with security, confidentiality means private information is never viewed by unauthorized parties. Confidential information must only be accessible to those authorized to view the sensitive data. Confidential information includes:

## Personal Information

- Social Security Number
- Home Address
- Salary History
- Performance Issues
- Credit Card Numbers

## Corporate Information

- Processes
- Customer Lists
- · Research and Development
- Business Strategies
- Objectives and Projections

# Security Risks

Businesses worldwide are at risk for security breaches. While large, well-known companies seem like a likely target, small and medium-sized organizations and individuals are also at risk. There are many ways data can be compromised, including viruses, phishing scams, hardware and software vulnerabilities, and network security holes.

# Did you know?



11% of U.S. adults have had personal information stolen



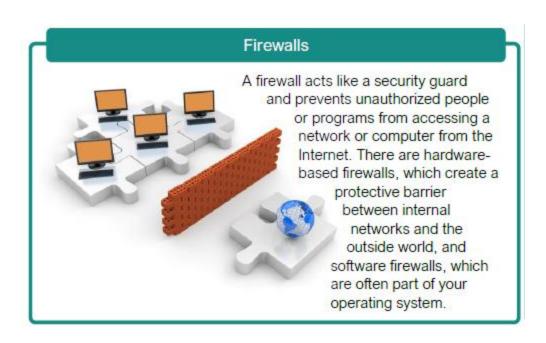
1 in 5 people have had an email or social media account hacked



98% of software applications are vulnerable



Only **40%** of adults know how to protect themselves online



# Online Browsing

Browsers communicate to websites with a protocol called HTTP, which stands for Hyper Text Transfer Protocol. HTTPS is the secure version of HTTP. Websites that use HTTPS encrypt all communication between your browser and the site.



https://www.website.com



1 http://www.website.com

Secure sites have an indicator, like a padlock, in the address bar to show the site is secure. You should always ensure security when logging in or transferring confidential information.

Sites without HTTPS are not secure and should never be used when dealing with personal data. If you are simply reading an article or checking the weather, HTTP is acceptable.

## **Network Security**

- Use Wi-Fi password security and change the default password
- · Set permissions for shared files
- Only connect to known, secure public Wi-Fi and ensure HTTPS-enabled sites are used for sensitive data
- Keep your operating system updated
- Perform regular security checks
- Browse smart!



### Malware

Malware is short for "malicious software." It is written to infect the host computer. Common types of malware include:



Replicating computer program that infects computers

Not being addressed

Always check where

links lead before

by your name

**Hover Link** 

clicking



Hijacks your computer or browser and displays annoying advertisements



Secretly tracks your internet activities and information



Malicious program that tries to trick you into running it

Beware of anything

that calls for urgent

**Attachments** 

Never open an

attachment you

aren't expecting

action

#### **Email and Phishing** A phishing email tries to trick consumers into providing confidential data to steal money or information. These emails appear to be from a credible source, such as a bank, government entity, or service provider. Here are some things to look for in a phishing email: H Sender's Address **Grammatical Errors** From: Paypal <iocoisd@yahoo.com> -The address should Spelling mistakes and -To: Hector Gonzalez be correlated with the poor grammar sender Subject: Immediate Action Required !!! ◆ PayPal **Immediate Action** Generic References ➤ Dear customer,

Your PayPal account has been suspended

How to update your credit card information

Click have to login to your PalPal account.

ReactivateAccount.exe (2.1 MB)

3. Click 'Save'

We need you to verify you credit card on file with to restore your service.

2. Update your credit card information, using the instructions provided.

http://us.paypal.com-stz.info/wbsr?cmd\_login-run=hectorgonzals@travelczar.com=34563

